

Promotional Committee meeting with Chair Maxine Clark on Thursday, Aug. 21st at 7 pm. Attendee's Maxine Clark, Gerard Easley & Wayne Polger.

Meeting notes:

1. Maxine went over the type of program to be presented at the Gari Melcher event on Sunday, Sept. 28th at 2:00 pm. A copy of Maxine's proposal is scanned and attached as a PDF document. A small budget was identified for FJC logo promotional items for sale at the Melcher and other FJC events and communicated to vendor Chuck Shapiro of 24/7 Sales. The vendor will e-mail us an invoice which will be forwarded to our Treasurer to issue a check to the vendor to initiate our order. The attire/dress is "business" or alternatively business casual depending on the weather. The Melcher event is ready for the Logistic's Committee to take over and finalize any remaining issues such as identifying musician participants etc...
2. Gerard announced that the FJC has an invitation to perform at Crown Jewelers at 200 William Street Fredericksburg, VA on Wednesday, Oct. 22nd from 5:30 pm - 7:30 pm. This will require 3-4 musicians, no PA system is in onsite or needed. Crown Jewelers is celebrating a new look (renovations) and featuring a jewelry Trunk Show. The point of contact at Crown Jewelers is Nancy and David. Request is for a few standard jazz songs and other songs performed in a jazz format. This event is ready for the Logistic's Committee to take over and finalize any remaining issues such as identifying musician participants etc...
3. Gerard announced he is working on a monthly or bi-monthly 2 hour Developmental Jazz Band Masterclass with a co-sponsor Music retailer from the local community. Once enacted this would introduce an FJC educational opportunity to High school, College students and adults who are new to jazz music or who want to fine tune music skills or be a part of something special. Additional information will be provided as the details become available.
4. The next Promotional Committee Team Building event will tentatively be held at "Splitsville" luxury bowling alley in Fredericksburg, VA., date and time to be determined.
5. Gerard is seeking a future performance opportunity at the Spotsylvania Towne Center Mall which maintains a stage for performances to entertain the public, boost business for the restaurants & retailers located within the Mall. This opportunity would provide a significant opportunity to perform for the public and explain why the FJC's work is important, educate the public on the importance and history of jazz music, receive donations, provide music instructor referrals, band referrals and sign-up new members.