

The Fredericksburg *Jazz* Collective

Fredericksburg Jazz Collective

Promotions Committee

A year in review looking back at 2014, what did the Promotions Committee accomplish?

- Increased participation on the Promotions Committee.
- Recruited new Jazz Collective members.
- Developed Jazz Collective logo apparel for sale at fundraisers.
- Attracted individual donors and corporate event Sponsors.
- Significantly increased traffic & interest on the Jazz Collective Facebook pages.
- Recommended designing space on the Jazz Collective website to recognize our Sponsors.
- Produced the largest attended jazz collective event of the year titled “Jazzin it Up” at the Spotsylvania Towne Center Mall.