

## FJC PROMOTIONS COMMITTEE AUGUST 2014 REPORT

The Promotions Committee met in August, 2014 and established certain goals.

Our Promotional Committee current projects and achievements are as follows:

- Recruited one (1) new member, others are anticipated to join within thirty (30) days.
- We collected more than \$200.00 in donations for the FJC.
- Designed FJC promotional apparel that can be sold at FJC events on a regular basis as a fundraiser. This initiative was voted on by the Board of Directors and an order is pending with the vendor.
- We began the process of updating the Music Business database.i.e., bands, musicians, music instructors, videographers etc...
- Business cards were designed, implementation approval is pending.
- Implemented a meet & greet process at the FJC Jam session and other events to provide a warm welcome to all attendee's.

Our pending items from our last meeting include:

- Scheduling a relationship building meeting with the Richmond Jazz Society.

**Our immediate focus** - building the Promotions Committee with committed volunteers today!