

**FREDERICKSBURG JAZZ COLLECTIVE
GENERAL MEMBERSHIP MEETING #1
GRAPEVINE CAFÉ', FREDERICKSBURG
MEETING MINUTES
JUNE 7, 2012**

A. Attendance

In attendance were : Harold Brooks (M), Nathan Masters (M), Christopher Fink (M), Juanita Pitchford (S), Cynthia Rogers (S), Maxine Clark (M), and Malanna Carey (S).

B. Questionnaires

At this meeting, all in attendance filled out FJC questionnaires, so that we can better understand our members' views and suggestions. After enough such questionnaires have been collected to be statistically relevant (as compared to the membership and subscribers' lists as a whole), they will be tallied and the results published to the membership. We encourage all members and subscribers to participate, and a copy of the questionnaire will be posted on the FJC website.

C. Officer Selection

At this meeting, a number of officerships changed hands, and Malanna Carey volunteered to be Promotions Director. With these changes, the new official Board of Directors list is as follows:

Chair : Harold Brooks
Vice-Chair : Bruce Middle
Treasurer : Christopher Fink
Promotions Director : Malanna Carey
Logistics Director : Nathan Masters
Webmaster : Christopher Fink
Archivist : Christopher Fink

It is understood that all directorships are temporary, pending the next official general membership meeting at which quorum for a full officer election can be held.

D. Goal Assessment

A number of goals and suggested public projects were identified at this meeting, including :

1. Hosting a First Friday event
2. Supplying educational events for schools
3. Developing music workshops to raise funds

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4. Membership in the Fredericksburg Arts Council
5. Soliciting and offering discount coupons from music stores
6. Another FJC-hosted performance event / mini jazz-fest.
7. A members & donors - only musical/social event.
8. Identify a group to participate in the “Jazz on the Green” performance schedule.
9. An FJC trip to participate in another regional jam (Richmond or DC), coordinated with their local jazz organization.
10. A wine-tasting plus live-jazz event
11. A bake sale fundraiser plus live music.
12. An art show with FJC-sponsored live music.
13. A great artist video/movie presentation, then live music
14. A musical outreach to K-12 and colleges.

The disposition of this list of goals is covered under items E.2.b, F.2, and F.3 below.

E. Promotions Committee Action Items

1. A task force consisting of **Harold Brooks** and **Bruce Middle** (in absentia) was established under the Promotions Committee to specifically research and recommend how best to collaborate with similar jazz organizations in other regions, and list things they’re doing that we could imitate. Submit report with suggestions to Board of Directors.
2. A task force consisting of **Juanita Pitchford** and **Christopher Fink** was established under the Promotions Committee to specifically accomplish the following items:
 - a. Design a membership system allowing for individual, band, and corporate membership, to include identifications of incentives and dues levels. Submit design to Board of Directors.
 - b. Collect a list of all currently-suggested promotional/membership goals, classify them into short, medium, and long-term, identify those most suitable for development, break the corresponding long- and mid-term goals into suggested short-term goals/action items, and perform feasibility research on these. Submit report to Board of Directors.
3. A task force consisting of **Cynthia Rogers** was established under the Promotions Committee to update and maintain the FJC Facebook page. Chris Fink has been tasked with providing the necessary access to the page as well as promotional materials (pictures, text, etc.) for potential use on the page.

F. Logistics Committee Action Items

1. A task force consisting of **Chris Fink** and **Nate Masters** was established under the Logistics Committee to specifically seek a venue for regular FJC-hosted jazz jams.

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2. A task force consisting of **Harold Brooks** was established under the Logistics Committee to specifically research how to get onto the “Jazz on the Green” schedule.
3. A task force consisting of **Maxine Clark** and **Malanna Carey** was established under the Logistics Committee to specifically identify what the next FJC public event should be, where it could be hosted, and to put together a plan of action. This task force would submit the plan to Board of Directors, then the Logistics Committee as a whole would implement the plan, upon the Board’s approval.
4. A task force consisting of **Chris Fink** and **Bruce Middle** (in absentia) was established under the Logistics Committee to specifically develop a plan and incentives for members to develop and execute their own events (both performance and educational), under the FJC name. This plan would include at minimum a set of step-by-step instructions and a marketing package.

G. Identification of Existing Member Associations with Other Groups

It was suggested that we identify any potentially helpful associations our members may have with outside relevant groups, and have these members investigate how to forge a relationship. The following list resulted from that inquiry:

Harold Brooks : Richmond Jazz Society
Malanna Carey : Fredericksburg Chamber of Commerce
Maxine Clark : Riverside Writer’s Group
Juanita Pitchford : UMW
Bruce Middle : UMW
Nate Masters : UMW

H. Conclusion

To these ends, the members/subscribers associated with each task force above should be considered to be members of their associated committees, such committees being under the direct supervision of their corresponding Board Director.

We especially encourage all members and subscribers to volunteer for one or both of these important committees. This can most easily be done by visiting our website, clicking on the “ListServes” link, and joining the appropriate email list(s).

We also encourage those who use Facebook or other social networks to give a shoutout announcement to their friends in advance of subsequent FJC meetings so we may use this as an additional means of getting the word out.

--- END OF MINUTES ---