

FJC BOARD MEETING MINUTES

Blackstone Coffeehouse
Fredericksburg, VA.
February 6, 2014

Action items below listed in **boldface**.

1. Quorum: The presence of 5 out of 6 directors, including the Chair, having been established, the meeting was called to order. Present were :

Chris Fink, Chair
Bruce Middle, Vice-Chair
Harold Brooks, Archivist
Nathan Masters, Logistics Director
Satchidanand Haridas, Webmaster

2. Review of Last Meeting's Minutes:

- a. Next board meeting scheduled for April 9, 2014.
- b. No clarification of the Promotions vs. Logistics Director descriptions has been submitted.
- c. General Membership meeting held Nov. 14th 2013 at the Colonial Tavern.
- d. Jam Coordinator has secured a pay raise at the Colonial Tavern for Jam Host bands, now up to \$200. Next jam is scheduled for Thursday Feb. 13th, hosted by Slam & Becky Stewart.
- e. **Satchit will update our FJC/JazzJam Facebook banners to include a link to the main FJC page.** It was also recommended that our banners be updated with new FJC-specific photos 2-3 times per month, to maintain interest.
- f. Harold has ensured that the Jazz Jam is listed on the calendar of the Richmond Jazz Society.
- g. **Harold to reschedule an in-person visit with the Richmond Jazz Society.**
- h. Harold & Mike have sent promotional letters to VCU and local high school band directors.
- i. There seems to be general agreement on the merits of posting an abbreviated, focused list of tunes with which jazz players in general should be familiar, and **Chris will contact Mike to find out where we're at with compiling this list.** Meanwhile there is a more extensive list from Bruce already linked to on our links page, as part of the Jazz Jam Protocol.
- j. However, there seems to be disagreement on whether jam host bands should submit an anticipated set list ahead-of-time for posting. More discussion is needed, and perhaps **Bruce, Harold, or Mike would wish to take the reigns of fleshing this out via discussion** on the fjc-members or fjc-directors email lists.
- k. There was an idea floated to hold a contest among the membership to design a new logo for the FJC, in preparation for design of T-shirts, caps, etc. **Chris will initiate this contest, but seeks suggestions from the board as to what the contest prize might be.**
- l. The idea of a full-length "Promo CD", featuring a number of tunes separately recorded and submitted by FJC member bands, is still on the table. **Chris volunteered to solicit material for this release, and master and prep such a release, but will need help from Bruce as to legal logistics.**

The Fredericksburg Jazz Collective

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m. The idea of a short, 3-song “Demo CD”, perhaps recorded in one sitting by board members and selected session players, is still on the table. This CD would be used to get us in the door at new venues. **Chris is considering hosting this recording at his place, but would like some help in seeking players, and coordinating the date/time and song list.**

3. Chairperson’s Report: Chris is looking forward to working with committee chairs to help nail down goals and tasks for 2014.

4. Vice-Chair / Jam Coordinator Report: In addition to securing jam host bands a raise, Bruce has already published a Jazz Jam Protocol document, which is posted on our links page. If not already there, it might be wise for our Webmaster or other Facebook Page Administrator to make sure this document is also on our Facebook Jazz Jam site.

5. Treasurer’s Report : Chris reports that we have around \$700 in our bank account, and should probably start thinking about ways to spend it which give the biggest bang for the buck in terms of advertising for and attracting new members. We have 73 people on our contact list, though only about a third of them are dues-paying members. Two major Treasurer goals for this year are (a) submitting the formal paperwork for 501c3 status, and (b) submitting an application for funding to the Combined Federal Campaign.

6. Promotion Director’s Report: Although Abbe was not in attendance due to family crises, she submitted the following tentative list of 2014 goals for the Promotion Committee:

- a. Pushing existing FJC members to join the Promotions Committee
- b. Putting together a recurring donor’s program targeted to some of our wealthier friends,
- c. Seeking bands and a venue for a big 2014 kickoff fundraiser, like the one we did in 2012 at the Kenmore.
- d. Establishing contact and links between us and the Richmond or DC Jazz societies.

7. Logistics Director’s Report : Nate submitted that his committee is on hold until there are events to be coordinated. Perhaps it makes sense to move either the Jazz Jam Coordination to this department, or other previously-discussed tasks involving seeking and maintaining contact with venues. One such list of previously-discussed Logistics projects is available at:

http://www.fredericksburgjazzcollective.org/docs/FJCGoals2013_rev130519.pdf

8. Webmaster’s Report: Satchit is now looking at the Wordpress functionality and has begun the setup of this site.

9. New Business & Open Discussion

- a. It was suggested that we start a ReverbNation.com web presence, and attach Jazz Jam recordings there. This would also provide an easy interface for selling T-Shirts with our upcoming new logo design.

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- b. It was suggested that we reserve the domain name “FredJazz.org”. As of this writing, Chris has covered this, and for now has forwarded this domain to our main site, though in the future we may want to reverse this forwarding.
- c. It was suggested that the FJC put together an “artist’s agreement” with Satchit to ensure the legality of our use of his photo and video material. **It might be best if Bruce put this together, given his experience, but Chris has also done this before.**
- d. It was suggested that the “Campaigns” page be split into two or more pages, one listing our current directors and prior meeting notes, and then perhaps different pages (for our committees) listing their goals and projects. **Perhaps this would be a good 2014 goal for the IT Committee.**
- e. Harold mentioned he’s still interested in setting up an internet jazz radio station, but requests assistance in finding the right software, and any legal advice. Bruce mentioned that he knows a good IP lawyer (Schifrin?), and that IP/licensing information is available at the Library of Congress website under “Broadcast Licensing”.
- f. Harold suggested that the Summer Concert Series on Sophia Street might be a good contact to have, to forward to some of the FJC’s member bands. **Chris volunteered to put Harold in touch with someone who has that contact info.**

Notes submitted 2/8/14

Dr. Christopher Fink, Chairperson
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